



## ReGrained Sales and Marketing Internship

### **About ReGrained:**

ReGrained's mission is to align the food we eat with the planet and people we love.

We are a mission-driven, FoodTech company fighting food waste by upcycling edible byproducts into nutritious ingredients. The first application of ReGrained's patented technology is SuperGrain+, created from upcycled brewers grain. This ingredient serves as the hero in our own snacks and co-branded collaborations.

### **General Requirements:**

ReGrained is an early-stage startup with a small founding team. This means that your contribution to ReGrained will be essential to our success. You will have the opportunity to work side-by-side and learn from our entire team, including executives. We do not expect you to be an expert in your field of choice, but we do want you to bring your own creativity, passion, and leadership to the work you do here. Our final ask is that you consider your bandwidth for this position before applying. We will expect consistency and would like someone who is able to prioritize their commitment to ReGrained.

### **Time Commitment:**

- This internship is for 6 months minimum. Extended opportunities available.
- You will be expected to commit 10-20 hours/week to ReGrained. Specific hours are flexible.
- Work can be done remotely.

### **Application Deadlines:** Rolling

**Location:** Berkeley, CA

### **Sample Responsibilities:**

- Content Calendar:
  - Collaborate on digital content calendar
- Brand Development:
  - Weave ReGrained's unique voice and vision through all posts & communication
- Engagement:
  - Build a loyal following by consistently engaging with our social media community & responding to all inbound interest
- Influencer outreach and partnership management
  - Create a curated list of potential influencer partners

- Build and maintain relationships with influencers
- Sales
  - Sales research and data entry
  - Market research
  - Assist with business development
- Beyond...
  - We want to foster your individual passions and interests. If you have experience that applies to this position or expands our skillset as a team (for example, graphic design), we will give you ample opportunity to exercise and improve upon those talents.

**Preferred Skills:**

- Tech-savvy, comfortable learning new computer programs
- Creativity with both words and visuals
- Goal-oriented
- Self-motivated and independent worker
- Communicative and honest
- Outgoing, confident, and positive

**Application Process:**

Answer following questions in a separate document (Keep it around 1 page, please)

1. Put ReGrained's mission into your own words. Why are you passionate about it?
2. What do you hope to get out of this experience?
3. Tell us a quick story about yourself as a leader (school, work, sports, competitive eating, up to you).
4. We mentioned that we want to foster your individual talents and passions - what are yours? (ex: Graphic Design, Photography, Creative Writing, Social Media, etc.)
5. All your important plans get canceled for the day... Describe the awesomeness that ensues.

Email your answers along with your resume to [info@regrained.com](mailto:info@regrained.com). We'll get back to you soon!